

## **B5. Defining Evaluation Practices**

**The school defines appropriate evaluation methods and measures that allow the school to determine its effectiveness in advancing its mission and goals. The evaluation plan is ongoing, systematic and well-documented. The chosen evaluation methods and measures must track the school's progress in 1) advancing the field of public health (addressing instruction, scholarship and service) and 2) promoting student success.**

- 1) Present an evaluation plan that, at a minimum, lists the school's evaluation measures, methods and parties responsible for review. See Template B5-1.**

To advance its mission and goals, stated under Criterion B1, PPHP has set specific objectives and corresponding evaluation measures. The measures are reviewed at least once each year, and usually more often, by the responsible committees and/or individuals. If values are not trending in expected directions, the responsible parties bring this information to appropriate oversight committees or administrators for review, discussion and thoughtful decision-making about how to address discrepancies.

Three major college-level reports are prepared each year. In August of each year, the Academic Program Review is submitted to the Office of the Senior Vice President for Health Affairs. This report covers most aspects of college activities, including progress and challenges encountered in the previous academic year, and expectations for the year ahead. After the close of the fiscal year, a detailed report of college research activity is prepared and shared with the executive leadership committee. In September of each year, information from these reports and other relevant sources is compiled for the dean's annual State of the College Address. This is a major address required by the PPHP Constitution and delivered to faculty and staff. On separate occasions, the address is also delivered to the PPHP Development Board and the Public Health External Advisory Committee. Topics covered annually include enrollment, demographics, awards and accomplishments, and notable changes at the department and college levels. In addition, progress on goals from the previous year is reviewed, and new goals for the current year are identified. Each address is followed by a discussion with the audience.

The measures and methods that correspond to each objective and goal are presented in Tables B5-1.1, B5-1.2, and B5-1.3 below. These tables also indicate which measures align most directly with advancing the field of Public Health and promoting student success. In Table B5-1.4, brief descriptions of the data sources are provided.

